

JOINT PROGRAM

# COMMUNICATIONS

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This program prepares students for careers in journalism, advertising, public relations, and broadcast production.

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The Joint Degree/Diploma program in Communications combines University of Winnipeg courses with the two-year Creative Communications Diploma from RRC Polytech for a Bachelor of Arts in Communications. This cooperative approach takes advantage of the expertise of both institutions, combining a well-rounded liberal arts education with applied training.

The skills you develop will be sharpened with hands-on experience in work placements during the Creative Communications portion of the program, allowing you to make valuable professional contacts and hone your craft in applied situations.

This program leads to a Bachelor of Arts in Communications from The University of Winnipeg and a Creative Communications Diploma from RRC Polytech.

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## SAMPLE CAREERS

Graduates are prepared for careers in journalism, public relations, advertising, and broadcast production.

## SAMPLE COURSES

Contemporary Communication Theories introduces students to

SAMPLE

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## SAMPLE FIRST YEAR

Required courses:

RHET-110X(3) Academic Writing (unless exempt from the Writing Requirement)

RHET-1120(3) Introduction to Rhetoric and Communications

ENGL-100X(3) English 1A or 3 credit hours of first-year English

We also strongly recommend that you fulfil your Science requirement (see the University's Academic Calendar), plus take 15 credit hours of additional first-year courses. Go to:

<https://www.uwinnipeg.ca/rhetoric/programs/joint-communications-degreediploma-uwrrc.html>

## STUDY PATTERNS

It is possible to complete the program in four years, but many students take five years or more. \*

Most students prefer to complete all UWinnipeg coursework (72 credits) in 2-3 years before moving over to RRC Polytech to do their diploma work. Or you can follow a different pattern, such as:

Year 1-2 – The University of Winnipeg

Year 3-4 – RRC Polytech

Year 5 – The University of Winnipeg

\*Students can take courses in the Spring session, or they can be enrolled at RRC Polytech and The University of Winnipeg at the same time in year 3 or year 4 if they want to complete the program in a 4-year timeframe. (For more information, go to <http://www.uwinnipeg.ca/rhetoric>.)

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